



Developing Small Bites Learning Certificate

Certificate Overview: Learners and managers are demanding more effective and efficient learning times due to rapidly changing topics, on-the-job performance needs, an abundance of mobile learning tools and faster and more reliable Internet connections. This interactive certificate invites participants to "rethink" and "invigorate" the design of current content for faster development and easier learning suited for those who are on-the-move, on-the-job and connected with mobile technologies. We examine the methods of micro-learning content design and delivery that facilitates quick transfer of knowledge and application. This certificate is appropriate for those who design and implement rapid eLearning, mobile learning, performance support learning, and collaborative learning environments.

Course Objectives

At the end of the certificate, you will own examples and demos to serve as your models. In addition, you will be able to:

- Design shorter, succinct and chunked learning lessons and exercises.
- Use templates and design models to communicate your design approach.
- Present cost-benefit justifications for using micro-lessons, games and exercises.

Instructor: Ray Jimenez

Author, 3-Minute e-Learning, Scenario-Based Learning: Using Stories to Engage e-Learners and Do-it-Yourself e-Learning: 100 Ways to Simplify Design and Development. Ray is the systems architect for Vignettes Learning and Training Magazine Network

SESSION 1

Two hours for online session and one hour for self-directed application work. The application period is intended for you to apply your ideas to your own content. You will be required to submit your mini projects to the course instructor for review.

- What is "Small Bites" Learning and how does it differ from formal and informal learning?
- How do you apply "Small Bites" Learning in compliance, technical, software, people skills, on-boarding and awareness training?
- What is a proven step to produce "Small Bites" Learning?
- Identifying challenges and opportunities for micro-learning demands
- Understanding the environments of on-the-move, on-the-job and mobile learners
- Learning how to unbundle large and massive learning content
- Designing content to make it succinct, short, on-point, flexible in delivery format
- Measuring impacts and benefits of micro-learning content in raising work efficiencies, reducing costs, improving performance

SESSION 2

Two hours for online session and one hour for self-directed application work. The application period is intended for you to apply your ideas to your own content. You will be required to submit your mini projects to the course instructor for review.

- Designing micro-content from work issues, e.g. workarounds, troubleshooting, short-cuts, etc.
- Designing micro-lessons, micro-games, micro-scenarios, micro-discovery exercises, micro-reference tools
- Designing micro-learning content for elearning, mobile learning and performance support
- Integrating micro-learning content in social learning, communities of practice, technical support, and performance support

SESSION 3

Two hours for online session and one hour for self-directed application work. The application period is intended for you to apply your ideas to your own content. You will be required to submit your mini projects to the course instructor for review.

- Implementing a Subject Matters Expert (SME) micro-learning content preparation process to ensure content are in smaller chunks
- Implementing a conversion of existing large content into micro-learning approach
- Converting a new content into a new architecture for micro-learning delivery
- Adapting and configuring LMSs, Performance Systems, social learning tools to facilitate micro-content delivery and tracking
- Presenting a business case on financial impacts and returns of micro-learning design

For more information visit:

<http://www.trainingliveandonline.com/>

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