

The Fresno State Center for Leadership recognizes that
the recipient of this certificate
has completed the requirements to be inducted into the
LEADERSHIP ACADEMY
For demonstrating commitment to continued education in leadership development.

Conferred on October 24, 2017



Arthur Montejano, Leadership Programs Coordinator



The Fall 2017 Leadership Academy

Participants who earned the Fall 2017 Leadership Academy Certificate attended four or more of the following workshops.

Leadership 101 – A brief overview of leadership skills and concepts. The workshop focused on developing a clear, compelling vision; cultivating interpersonal skills; and, managing the ability to focus and complete tasks.

- Competencies Developed: Strategic Planning – Vision; Personal Values; Synthesis; Initiative; Follow-Through

Networking for Introverts – The presenter shared 10 tips that students could use to elevate their networking game by leveraging the strengths of their personality style.

- Competencies Developed: Self-Development; Productive Relationships; Appropriate Interaction; Reflection and Application

Motivation – An exploration of basic motivation and marketing principles with an emphasis on applying concepts. Topics covered included: Daniel Pink’s “Autonomy, Mastery, and Purpose” lecture; Vroom’s Expectancy Theory; and the AIDA marketing model.

- Competencies Developed: Organizational Behavior; Motivation; Empowerment; Communication – Writing

Public Speaking – Facilitated by Sierra Toastmasters, participants completed a shortened version of a traditional Toastmasters meeting including the opportunity to present a short impromptu speech.

- Competencies Developed: Verbal Communication; Nonverbal Communication; Confidence; Advocating for a Point of View

Student Leader Panel – Featured experienced current and former student leaders from a variety of areas including student government, new student orientation, and student affairs. Participants were able to ask questions on a variety of leadership topics.

- Competencies Developed: Other Perspectives; Reflection and Application; Social Responsibility